

# SPONSORSHIP APPLICATION

THE  
**OUTREACH**  
CENTER



[www.OUTreachCenterAV.org](http://www.OUTreachCenterAV.org)  
[Sponsorship@OUTreachCenterAV.org](mailto:Sponsorship@OUTreachCenterAV.org)  
(661) 92-PRIDE

# Sponsorship Benefits

## Diamond Elite

Contributions for one year \$5000 or more annual sponsorship and agree to the Equity Principles

Benefits for a year:

- Extra-large logo recognition on the front page of our website.
- Extra-large logo recognition on our monthly email newsletter.
- Extra-large logo recognition on a banner within the Center.
- Twice a year social media blast announcing your sponsorship.
- Special write-up twice per year in our monthly newsletter announcing your sponsorship and detailing your support for the LGBT+ community.
- Five Complimentary VIP tickets for each of our events.
- Representation at two of your local events per year (corporate meetings, etc.)
- Introduction at our annual Pride Mixer.
- Introduction at our annual Home for the Holidays event

## Platinum

Contributions for one year \$3000 or more annual sponsorship and agree to the Equity Principles

Benefits for a year:

- Large logo recognition on the front page of our website.
- Large logo recognition on our monthly email newsletter
- Large logo recognition on a banner within the Center
- Once a year social media blast announcing your sponsorship.
- Special write-up twice per year in our monthly newsletter announcing your sponsorship and detailing your support for the LGBT+ community.
- Representation at one of your local events per year (corporate meetings, etc.)
- Three Complimentary VIP tickets for each of our events.

## Gold

Contribution for one year \$1500 or more annual sponsorships and agree to the Equity Principles

Benefits for a year:

- Medium logo recognition on the front page of our website.
- Medium logo recognition on our monthly email newsletter
- Medium logo recognition on a banner within the Center
- Once a year social media blast announcing your sponsorship.
- Three complimentary VIP tickets for each of our events.

## Silver

Contribution for one year \$1000 or more and agree to the Equity Principles

Benefits for a year:

- Medium logo recognition on the front page of our website.
- Medium logo recognition on our monthly email newsletter
- Medium logo recognition on a banner within the Center
- Two complimentary VIP tickets for each of our events.

## Bronze

Contribution for one year \$500 and agree to the Equity Principles

Benefits for a year:

- Small logo recognition on the front page of our website.
- Small logo recognition on our monthly email newsletter
- Small logo recognition on a banner within the Center
- One complimentary VIP ticket for each of our events.

# **Program**

Monthly contribution of \$100 (three month minimum) and agree to the Equity Principles

Monthly benefits:

- Announcement at each meeting of the group.
- Invitation to come address the group.
- Social Media logo blast on the group's private Facebook page
- Small logo recognition inside the Center

Groups available for Sponsorship:

- Transgender Group
- Women's Group
- Men's Group
- 50+ Group
- GetOUT
- Phoenix Youth (see program description under "Programs")

# Sponsorship Form

## PART 1:

Organization/Company Name: \_\_\_\_\_

This is the name that will appear on form of payment.

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Web Address: \_\_\_\_\_

Facebook Page Address: www.facebook.com/\_\_\_\_\_

Organization Description: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

## PART 2:

Primary Contact Person: \_\_\_\_\_

This is the name that will appear on form of payment.

Cell Phone Number: ( ) \_\_\_\_\_ - \_\_\_\_\_

Home Phone Number: ( ) \_\_\_\_\_ - \_\_\_\_\_

Work Phone Number: ( ) \_\_\_\_\_ - \_\_\_\_\_

Email Address: \_\_\_\_\_

Alternate Contact Person: \_\_\_\_\_

This is the name that will appear on form of payment.

Cell Phone Number: ( ) \_\_\_\_\_ - \_\_\_\_\_

Home Phone Number: ( ) \_\_\_\_\_ - \_\_\_\_\_

Work Phone Number: ( ) \_\_\_\_\_ - \_\_\_\_\_

Email Address: \_\_\_\_\_

## PART 3:

Select one sponsorship level and report the corresponding donation in the appropriate space.

- Diamond Elite \$5,000+/year
- Platinum \$3,000+/year
- Gold \$1,500+/year

- Silver \$1000/year
- Bronze \$500+/year
- Program \$300+/3 months:

\_\_\_\_\_

**PART 4:**

Please email a digitized version of your logo (i.e. jpeg or png) to board@OUTreachCenterAV.org Also, indicate where live link connected to logo is to be directed: www.\_\_\_\_\_

**PART 5:**

**Equity Principles:**

Members of the Lesbian, Gay, Bisexual, Transgender, and Gender Queer (LGBTQ+) community, including those that identify as gender minorities, and of any age, should not be discriminated against in any way. We believe in full equity in all aspects of life, including:

- marriage;
- full adoption rights;
- housing;
- insurance coverage for spouse or domestic partner;
- equal access to quality medical care; and
- equal access to all public resources.

On behalf of my organization/company, we agree to these Equity Principles.

**PART 6:**

- I have enclosed my payment in full and hereby commit to the indicated level of sponsorship of The OUTreach Center
- I will pay by credit card or PayPal online via The OUTreach Center website and hereby commit to the indicated level of sponsorship of The OUTreach Center.

Print Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

In-kind donations can also be accepted the value applied towards sponsorship. In-kind donations must be board approved. Please contact [Sponsorship@OUTreachCenterAV.org](mailto:Sponsorship@OUTreachCenterAV.org) for more information regarding in-kind donations and sponsorship.

## Possible In-Kind Donations

### Raffle:

- Gift Cards / Certificates
- Gift Baskets
- Complimentary Business Services
- Complimentary Dining Certificates
- Hotel rooms for VIP Guests

### Drinks:

- 5-gallon purified water
- Individual water bottles
- Sodas

### Supplies:

- Current Gen AppleTV
- Forever Stamps (1<sup>st</sup> class and postcards)
- Avery postcards
- Avery business cards

### Volunteer support

- Branded or event t-shirts
- Branded nametag or lanyard
- Branded bracelets / swag
- Event tickets

### Health Supplies:

- Condoms / lube
- Health brochures (PrEP, STIs, etc)

### Services:

- Janitorial
- Website / IT
- Graphic design